



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 05/08/2022

Session on Logistic and Concept Design

Objectives of Session: The session taught students how to plan and execute an event.

Outcomes of Session: At the conclusion of the session, students learned about the challenges encountered by event planners, as well as how to manage these challenges in a timely manner while maintaining customer satisfaction.

Date	10-02-2022
Time	1:30 p.m. to 3:30 p.m.
Venue:	Department of Humanities
Class:	Event Management Students (Batch- 2022-2023)
No. of Students:	40
Coordinator:	Mr. Zaki Shaikh
Speaker's:	Mr. Hardik Lathiya (Founder: The Event Junction)
Category	Management Club / Event Management Club



The B.V. Patel Institute of Management held a session on event management for its students, during which they engaged in a fruitful conversation on how to create an event plan for various events while keeping in mind the preferences of customers and the budgets of those customers. He walked us through the process of making the flow of the event, as well as

Logistics and Operations, and he also informed us about certain hidden costs that are common in Destination Weddings. In addition to that, he told us about his experience working in this industry and offered advice on how to improve by avoiding the blunders that were made throughout the event.



Students showed a high level of engagement throughout the lesson, which was participatory. Following the conclusion of the conversation, the students posed a variety of questions concerning the appropriate responses to a variety of situations while the event was taking place.